

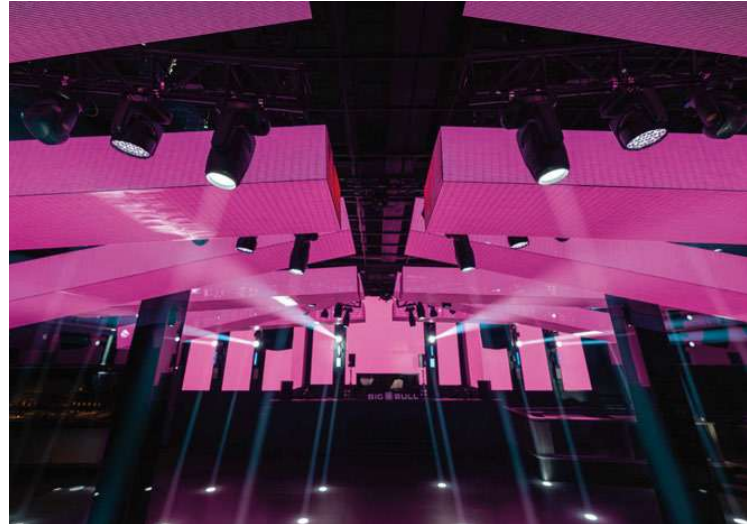
BIG BULL

APAC

HYDERABAD / INDIA



Boasting the first permanently installed Funktion-One Vero VX sound system in India, Big Bull in Hyderabad marks an exciting new era for the country's nightclub scene.



Hyderabad's newest nightclub, Big Bull, opened in March with the vision of bringing a high-class clubbing experience to the city's passionate music fans.

The venue's co-founders and managing partners Shashidhar Kasi, RamaRaju Kallepalli and Sai Surepally travelled to destinations like Dubai, Ibiza and New York to visit a plethora of famous clubbing hotspots and get a better understanding of what sets the premier nightclubs apart.

Upon returning, they understood that in order to make Big Bull stand out, they needed to invest heavily in the production values at the club. "For us, clubbing is all about the experience, and when we jotted down a list of our top clubs and looked at the sound systems that they have, around half of them had Funktion-One systems," said Shashidhar. "We visited Dubai to see some clubs there and most of them had Funktion-One installed. That made up our minds up on which direction to take."

With a decision made, Shashidhar reached out directly to Funktion-One's Director of Sales, Andrew Low, who introduced Big Bull's founding partners to Em-Tec – the loudspeaker manufacturer's distributor for the GCC and India.

"We knew that Funktion-One was the best option for us and that it would be very important to source the equipment from an authorised dealer," said Shashidhar. "We approached Em-Tec and the conversations developed from there."

With a plan in place to purchase a sound system, Shashidhar's team met with Em-Tec and invited them to visit the space for a better understanding, as Em-Tec's General Manager Armand Bulder explains: "After we returned to Dubai, we started to formulate some plans with different options, which were either a Funktion-One Evo 6 or Evo 7 system, or Vero VX," said Bulder.

"We discussed these options with the client and also directly with Funktion-One's engineering team, utilising Projection system design software to determine the optimal loudspeaker positions.

"This helped us understand how the speakers would perform in the space and enabled us to present the owners with a detailed plan and sound map of the venue.

"Following a second site visit and further discussions with the client and Funktion-One, it was confirmed that Vero VXi was the preferred choice for its exceptional audio performance, compact footprint, and sonic presence - resulting in the first permanent Vero VX installation in India." The main club system on the ground floor is built around left-right hangs of three Vero VX90i arrayable medium-format loudspeakers per side, flanking the central DJ booth and stage, together with four

powerful and dynamic F124 bass speakers. To ensure full and even coverage across the space, the system is supplemented by eight F1201.2 loudspeakers, a single F101.2 and a pair of Res 2U units positioned in peripheral areas. Additional low-frequency reinforcement comes from three F218 MkII and an MB212 bass enclosure. Monitoring is handled by two PSM12 loudspeakers and a BR218 bass cabinet.

Upstairs in the first floor bar, the system comprises Funktion-One F101.2 mid/high speakers configured in stereo zones, together with BR218 and BR118 bass reflex speakers.

Funktion-One Founder Tony Andrews commented: "It's a real moment to see the first installed Vero VX system in India, and even more pleasing that it's in our signature violet. We're proud to support venues that prioritise audio.

"Vero VX was conceived to be equally at home on the road and in permanent installations. From live acts to DJs, classical to electronic, it performs with consistent precision and impact." Commenting on the install, Em-Tec's Andy Williams said: "The entire process, in collaboration with local AV integrators, who oversaw the cable runs, and the venue ownership team, was seamless. Everyone involved remained focused on optimising the system's performance to deliver a world-class audio experience, and I was incredibly satisfied with the final outcome and the dedication and expertise of the entire team in delivering an exceptional sonic result.

"While installing the Big Bull project, we were fortunate enough to meet our new partner Audio & Beyond at their Hyderabad showroom, who we will work with to bring the Funktion-One product range to all parts of India.

"We are very excited for this new journey and looking forward to working on many more amazing projects in the country."

At the system's core is a 10ft rack, featuring 12 Full Fat Audio amplifiers and 5 NST Audio processors specifically chosen to uphold Funktion-One's signature audio quality. In addition, Em-Tec also supplied a UPS power solution to maintain consistent voltage and protect against power fluctuations.

In addition to its pristine new sound system, Big Bull boasts impressive visual technology, with a kinetic rig in the ceiling marking the jewel in its tech infrastructure.

Featuring 40 individually controlled motors, the kinetic system dynamically transforms the space, creating a constantly evolving environment, and the custom-built control system seamlessly integrates with LED structures and lighting trusses, allowing for synchronised movement and immersive visual storytelling.

The club boasts over 3,000 sq ft of LED, spread across 71 individual displays, forming a seamless volumetric 3D canvas for immersive visuals to enhance the atmosphere.

The ceiling is adorned with 12 five-sided LED cuboids, each mounted on dual kinetic lifts for stunning aerial transformations. The system delivers a 7K pixel-wide mapped experience, utilising a diverse range of high-resolution, lightweight transparent mesh LED for versatile applications.

The main performance area features a split-screen setup with 90° panels, designed to complement the venue's architectural aesthetics.

Included in the lighting and FX package are over 260 ATD lighting fixtures, lasers and haze, and 5,000m of LED strips, which are powered by an Obsidian Control Systems solution.

Commenting on the visual technology, Shashidhar concluded:

"When we designed this nightclub we wanted to ensure that everyone who steps through the doors enjoys a different dynamic experience, every time they visit, and I feel like we achieved this." ■

TECHNICAL INFORMATION

AUDIO

6 x Funktion-One Vero VX90i
8 x Funktion-One F1201.2
1 x Funktion-One F101.2
2 x Funktion-One Res 2U
3 x Funktion-One F218
1 x Funktion-One MB212
4 x Funktion-One F124
1 x Funktion-One BR218
2 x Funktion-One PSM12 Monitors

First Floor:

12 x Funktion-One F101.2
2 x Funktion-One BR218
2 x Funktion-One BR118

3 x Full Fat Audio FFA-10000
5 x Full Fat Audio FFA-8004
4 x Full Fat Audio FFA-5004
1 x NST Audio VMX88
2 x NST Audio VM016
2 x NST Audio VR2

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